

family letter

Dear Family,

We've just begun **play safe! be safe!**, an exciting new fire safety education program for young children sponsored by **BIC Corporation**. play safe! be safe! teaches your child four very important fire safety lessons:

- In my friend the firefighter, your child just learned that the firefighter is a friendly helper, and that the best thing to do if there's a fire is to **go to the firefighter**.
- stop! drop! and roll! teaches your child **what to do** if his or her clothing should ever catch on fire.
- In get low and go!, your child will learn how to **exit safely** from a room with smoke.
- safe for play! keep away! will teach your child to **keep away** from matches and lighters.

These lessons can help reduce the risk of injury to your child due to a fire, that's why we're inviting you **to get involved**. Please make sure your child learns these lessons well by talking to your child about fire safety and practicing these important lessons at home.

We're counting on your help to make all our kids **safe kids!**



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